



City of Beacon, New York
Office of the Mayor
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MAYOR KYRIACOU ANNOUNCES BACK-TO-SCHOOL TRAFFIC SAFETY CAMPAIGN

BEACON, NY: Mayor Kyriacou and Police Chief Sands Frost announced that the Beacon Police Department will be implementing a Back-to-School Traffic Safety Campaign throughout the month of September. The intensified enforcement effort comes as schools in Beacon are fully opening for the first time in over a year. The Police Department will deploy increased traffic enforcement patrols at key locations to ensure that students of all ages are able to safely travel to and from school.

Because many Beacon students walk and bicycle to school, the Traffic Safety Campaign is designed to remind drivers that buses and children are back on the roads. There will be stepped up patrols, and tickets will be issued for violations including passing buses, speeding, not yielding to pedestrians in crosswalks, making U-turns on Main Street, and not obeying traffic control signal and devices.

The City has also been investing in pedestrian and cyclist safety throughout the City. Immediately upon taking office in 2020, Mayor Kyriacou formed a Main Street Access Advisory Committee made up of residents. The Committee was instrumental in the upcoming installation of stop signs and wayfinding signage along the Main Street corridor.

There is also nearing completion a pedestrian safety improvement project on Main Street. The City is installing pedestrian "bump outs" at strategic intersections to slow down drivers and narrow the crossing distance for pedestrians. Out-of-date crossing signals will soon be replaced by state-of-the-art signals, and the entire length of Main Street will be milled, paved, and restriped in October. This will include repainting of all crosswalks on Main Street as well as the cross streets intersecting Main Street.

Mayor Kyriacou noted, "We're hoping for a much more positive school year, and we want to get it off to a safe start for our local students. Please help protect our greatest resource by respecting traffic laws and yielding for pedestrians and buses."