



CITY OF BEACON New York

Lee Kyriacou
Mayor

OFFICE OF THE MAYOR
One Municipal Plaza, Beacon NY 12508

845-838-5000

Dear Neighbor,

The City of Beacon is pleased to share with you an exciting “community solar” opportunity to save on your electric bill and to help support a local solar energy project. This program is being offered in our community by partnering with a local non-profit organization, Mid-Hudson Energy Transition (MHET), and PowerMarket.

Community solar is easy to join, has no cost to sign up, and can be ended at any time without termination fees. The program allows eligible households to receive solar credits which reduce your Central Hudson bill by 10 percent of the solar credits generated. There is no requirement to install solar panels on your home; instead, your participation supports the development of new solar energy projects in our region. The solar credits are applied directly on your current utility bill so there are no additional bills., and by participating in this program, you will also help the City of Beacon earn New York State grant funding that we will use for City projects, such as installing solar panels on City buildings.

I encourage you to explore the benefits of Community Solar for your home or business. Let’s do our part to make Beacon more energy independent and sustainable. The community solar program is limited in the number of households who can enroll, so I encourage you to follow-up soon if you are interested.

Enroll in community solar today:

Step 1: Visit powermarket.io/midhudson.html or scan the QR code:

Step 2: Sign up quickly and easily online – it only takes a few minutes.

Step 3: Start receiving monthly savings once the solar project is operational.



If you have any questions about the City’s involvement, please contact Ben Swanson at (845) 838-5010 or cityofbeacon@beaconny.gov. If you have any questions about the enrollment process, please call (845) 382-3941 or send an email to midhudson@powermarket.io.

Sincerely,

Lee Kyriacou

This letter was paid for by Mid-Hudson Energy Transition (MHET). The City of Beacon has partnered with MHET, a non-profit community-based organization, and their partner PowerMarket, a leading community solar provider, to administer the Community Solar initiative. For more information, visit <https://powermarket.io/midhudson.html>

Mid-Hudson Community Solar - Frequently Asked Questions

What is Mid-Hudson Community Solar? Mid-Hudson Community Solar is an innovative program created by Mid-Hudson Energy Transition, a local non-profit dedicated to creating sustainable energy solutions, in collaboration with PowerMarket, a leading community solar provider. This initiative allows you to subscribe to a portion of a shared solar farm in the Hudson Valley without the need for solar panels on your property (either the 'Fork in the Road' project in Milan, NY, or the 'West Shore' project in Esopus, NY).

How does it work? When you subscribe to a community solar project, you get a share of the energy generated by that local solar project in the form of credits applied to your Central Hudson bill. These credits are applied in proportion to your household usage and directly reduce your monthly energy costs. Savings of up to 10% will be directly applied to your electric bill each month.

What does it cost? It costs nothing to join or cancel. You will save up to 10% on electricity costs.

Why should I join a community solar project? You should join a community solar project if you like saving money, making a positive environmental impact, and participating in our transition to a sustainable energy system.

How do I win an E-Bike? To win a RadRunner 2 Electric Utility Bike, or equal, simply complete the enrollment into Mid-Hudson Community Solar by March 1, 2024, and you'll be entered into the sweepstakes. No purchase is necessary to enter or win. The winner will be announced on May 1, 2024.

Can renters and apartment dwellers also sign up? Yes! The whole reason why New York State created the community solar program was so folks that don't own their roof can still benefit from clean energy. You can sign up if you are a renter/apartment dweller who pays an electric bill, or if you own your home.

Can I still sign up if I'm with an ESCO (Energy Services Company)? Yes. If you currently purchase your energy supply from a third-party supplier, nothing will conflict with that.

Will participating impact my HEAP credits? No! New York State encourages those receiving HEAP to participate in community solar so that you can maximize benefits.

Can I still sign up if I already have solar on my home? No, unfortunately the program doesn't let you "double-dip," so if you have rooftop solar, you won't be eligible to participate in community solar.

Who can join? Residents of state-designated Disadvantaged Community (DAC) areas in Central Hudson service territory. Check <https://www.nyserda.ny.gov/ny/Disadvantaged-Communities> to see if your address is in a DAC. Most, but not all, of Beacon is eligible.

What's the catch? This sounds too good to be true. It is good! It's also true. I understand that when a program promises utility bill savings with no risk, it naturally raises questions. But let me assure you, this program is part of our commitment to bring reliable and beneficial programs to residents.

Who is PowerMarket? With over 80,000 members, over \$10 million in savings provided to customers, and over 100 5-star customer reviews, PowerMarket manages the subscription process and provides customer support.

How do I sign up? Head to powermarket.io/midhudson.html to get started by filling in some basic information like your name, phone number, and zip code. PowerMarket will help, so if you have any questions, you can email them at midhudson@powermarket.io or call (845) 382-8656.

Para información en Español, por favor llame al (845) 382-8656.