

Fishkill Avenue Concepts Committee

Meeting Agenda

Wednesday, July 11, 2024

6:30 -8:00 PM

City Council Meeting Room, 1 Municipal Plaza, Beacon NY 12508

- **Select or Confirm Meeting Minute Notetaker**
 - Brent Stapleton
- **Approve June Minutes**
- Approved. No Changes.
- **Review draft Public Engagement Strategy**
 - JC--Strawberry Festival: Handed out public comments and list of names. Event was a success.
 - Corn festival, August 11th could be a possible event
 - NQ: What questions were asked?
 - Garret-- dialogue with public, and kept it general.
 - Yvonne—Impressed with how informed the public is.
 - NQ-What action items could the information gathered generate? Should we compile a plan after multiple events?
 - Olga-Mason Circle has a conference room and screen we could use for a tabling event. Getting the word out in specific communities along Route 52 could be a good strategic approach.
 - Nick--Willing to take on and help with both the public event and targeted approach for tabling events.
 - NQ-public engagement document summary. Helps to memorialize the goals of the committee and the stakeholders we should hear from.
 - Intent and who to focus on
 - Categories collected from SF: issue identification and action items.
 - Olga-Scaled surveys
 - Pros and cons from public

Engagement Activities:

- Pop-up Visiting Tables
 - Places to target
 - July events near corridor
 - Table @ Trax
 - Memorial Park surveys/tables on weekends
 - Survey for business owners

- **Drop-in engagement:**

- Direct outreach to targeted stakeholders
- Communication regarding events/outreach:
- City email blast
- Olga does receive notifications
- Garret-maybe Public Access banner, City Facebook page, etc.
- Yvonne: Is city council still doing the “Community Quarterly?”

August and September:

- Dive into work sections to craft feedback and research
- September: touch base with key stakeholders regarding public stakes
- October: Bigger drop in event
- November: Draft
- Ideally drop-in events would begin this month, so we can begin to discuss in August.
- NQ—suggests starting @ TRAX
- Nick is available Thursday, 18th for a drop-in event at Trax.
- NQ-can help on Wednesday, 17th.
- Nick can work from 7-9 on the 17th
- Natalie and Nick will run the drop-in event from 7-9 a.m. on Wednesday, 17th
- JC-lets make sure that we promote the event
- Jay-emphasized the importance of conversating with business owners and asking questions like “what will it take for you to work with us on the vision of the complete streets?”
- NQ--asked Jay to generate three good questions to ask business owners.

- July 28th date for another Trax drop-in:
 - Yvonne, maybe consider a different venue?
 - NQ worried about limiting the availability of who we speak with.
 - 9 am.—12 pm
 - Brent and Olga can work at the drop-in
- August event:
 - JC-suggests a table event at Farmers Market
 - Nick is available on Sunday, August 4th
 - NQ-suggests two events on July 28th (one at Farmers Market and one at Trax)
 - Trax: 9-12
 - Farmers Market: 10-2

- **Update from Committee Chair**

- Summary on Complete Streets Conversation with DCTC
- JC: suggests subcommittee for gateway signage
 - It might not be deep enough for subgroup, but it should be considered
- JC-begin to research similar reports from committees, so we are prepared to work on ours.

- NQ-August and September might be a good time to uncover what visuals are needed for report (December target).
- NQ-will send an email coordinating the 17th and 28th with approved language and talking points.
- Nick: QR code with Google Form for people who might not have time to talk at events—Natalie will create
- JC-wants to switch from Dropbox to Google Drive: everyone agrees that it would be easier.
- **Report back from Zoning subgroup**
 - NQ: acknowledges Aticus' question regarding zoning
 - Garret-curious to know what a max-build-out would look like with current zoning. Is going to research what is currently possible with the zoning as is
 - NQ-list of businesses (create for next meeting)
 - JC-in contact with a photographer (Steve) who will do work with subgroup at no cost
- **Report back from Complete Street subgroup**
 - NQ-summarize meeting w/t Complete Streets
 - Conversations with Emily Dozer
 - North side sidewalk as shared use space
 - Pedestrian access needs to be prioritized
 - Yvonne-expressed disappointment with the fact that complete streets is contextualized and the conversations seem limited to walking pedestrians and not bike lanes
 - Olga-community has a lot of people commute via bicycle
 - Rail trail is supposed to help resolve the lack of bike access, but when will it actually become a reality?
 - Yvonne-mentioned an article in the Hudson Highlands that reported on the repaving of Fishkill Ave. and that the article seemed to read as if the project would continue through the corridor
 - NQ-clarified that Emily's point is that according to the engineering report and numbers, 52 might not be achievable
 - JC-will review the numbers/engineering specs
 - NQ-suggests cyclist crash data might be something to look into
 - Olga-leading writing/reporting for **Complete Streets**